

Inclusive India Initiative Competitions Terms and Conditions

Terms and Conditions for Slogan/Poster/Painting

- The Competition is open to all citizens of India only.
- All entries must be submitted to the creative corner section of www.mygov.in. Entries submitted through any other medium/ mode would not be considered for evaluation.
- The winning design of the poster and slogan would be the intellectual property of the Government of India and the winner cannot exercise any right over it, after acceptance of the prize. The prize winning poster and slogan is meant to be used by Government of India for promotional and display purposes, IEC materials and also for any other use as may be deemed appropriate for the initiative.
- None of the entries must contain any provocative, objectionable or inappropriate content
- The poster and slogan must be in either Hindi or English language only.
- Multiple submissions of either by the same participant would not be considered; however, a participant may submit an entry for either poster or slogan or both.
- The participant must be the same person who has designed the poster and plagiarism would not be allowed.
- Please note that the poster design and slogan must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- Participant is to make sure that his/her MyGov profile is accurate and updated since CDER-AIIMS would be using this for further communication. This includes details such as name, photo, complete postal address, email ID and phone number. Entries with incomplete profiles would not be considered.
- Department of Empowerment of Persons with Disabilities reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria.
- However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed of any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
- Participants need to submit their entry separately for each Contest (i.e. Poster & Slogan).

Technical Parameters for Poster/Painting

• Participants should upload the poster in JPEG / PNG / SVG format only.



- The poster should be designed on a digital platform. The winner of the competition shall be required to submit the design in an editable and open file format.
- Participants should not imprint or watermark poster design.
- Poster should be designed in colour. The size of the poster should be 17 inches x 23 inches in either portrait or landscape orientation.
- The poster should be usable on the website/social media such as Twitter/Facebook and on printed material such as b/w press releases, stationery and signage.

Technical Parameters for Slogan

- The slogan has to be typed in either Hindi or English and then uploaded.
- Images of slogans written in ink will not be considered.
- Participants should upload the Slogan in PDF format only.
- The slogans should be catchy and should not be more than 20 words.

Terms and Conditions for Essay/Article/Story/Poetry Writing

- The participants must be an enrolled student in a School or graduate/post graduate degree program in a College/University from anywhere across India.
- The write-ups should be submitted on MyGov
- The entries should be submitted along with a certificate from School/Institute/College/University where the participant is currently enrolled.
- A participant can send only one entry. In case it is found that any participant has submitted more than one entry, all will be considered invalid.
- The entry should be original. Copied entries will not be considered under the contest.
- The participant must be the same person who has written the write-up and plagiarism would not be allowed.

Technical Parameters

- The participant should submit the write-up in .PDF file format only.
- Write-up Text font should be only among three type: 1. Book Antiqua, 2. Cambria 3. Times New Roman.
- Font size should be 12.
- Line spacing should be 1.15 only.
- Paper Margins: allow 1-inch margins on all four sides and justify text on both sides

Evaluation Criteria:



All the entries received within the due date will be placed before a Selection Committee for final selection. The decision of the Selection Committee will be final and binding on all the contestants.

The write-ups will be evaluated on the basis of the following criteria:

- 1. Central Theme (20%)
- 2. Coherence and Organization in Structure (20%)
- 3. Creativity (40%)
- 4. Clarity in Language, Expression and Style (20%)

Terms and Conditions for Videos

- The Competition is open to all citizens of India only.
- Videos are to be uploaded on <u>www.youtube.com</u> and the link to the same must be shared on <u>www.mygov.in</u>. Entries submitted through any other medium/ mode would not be considered for evaluation.
- The winning names would be the intellectual property of the Government of India and the winner cannot exercise any right over it. The prize winning entries (first, second and third in each category) are meant to be used by Government of India for promotional and display purposes and also for any other use as may be deemed appropriate for the initiative.
- The entry must not contain any provocative, objectionable or inappropriate content.
- The participant must be the same person who is the actual video clip maker (as the case may be) and plagiarism/copy right infringement of others is prohibited and would be punishable.
- Please note that the entries made in all or any of the three competition categories must be original and should not violate any provision of the Indian Copyright Act, 1957.
- Anyone found infringing on others' copyright would be disqualified from the competition. Government of India does not bear any responsibility for copyright violations or infringements of intellectual property carried out by the participants.
- Participant is to make sure that his/her MyGov profile is accurate and updated since Department of Empowerment of Persons with Disabilities would be using this for



further communication. This includes details such as name, photo and phone number. Entries with incomplete profiles would not be considered.

- Department of Empowerment of Persons with Disabilities reserves the right to cancel or amend all or any part of the Contest and/ or the Terms & Conditions/ Technical Parameters/ Evaluation Criteria. However, any changes to the Terms & Conditions/ Technical Parameters/ Evaluation Criteria, or cancellation of the Contest, will be updated/ posted on the MyGov platform. It would be the responsibility of the participants to keep themselves informed as to any changes in the Terms & Conditions/ Technical Parameters/ Evaluation Criteria stated for this Contest.
- The Participant(s) represent(s) and warrant(s) that he/ she will comply with all applicable Indian laws. The Participant(s) shall not disclose and/or use any information, if doing so is in violation of an obligation of antitrust law and/ or confidentiality.
- GoI reserves the right to reject any entry based on its discretion.
- By registering for participation in the Contest, the Participant(s) warrant that:
 - They have complied with these Entry conditions
 - Their entries are original;
 - Their entry does not infringe any Intellectual Property Rights of any third party;
 - Any current employer and/or learning institution that the participant is employed by or enrolled with would have no claim on the e ntry developed and submitted.
- The GoI will not be held responsible if the participants are not able to upload their entries on MyGov portal before the last date & time of submission for any reason whatsoever.

Technical Parameters:

The video clip should not be of more than 8 minutes duration and should be based on the theme of the competition Videos are to be uploaded on <u>www.youtube.com</u> and the link to the same must be shared on www.mygov.in.

Evaluation Criteria:

• The submissions would be evaluated on the basis of elements of creativity, originality, composition, simplicity.



- Every entry would be evaluated on its own merit and while the idea of transparency explained in greater detail has greater salience, a merely detailed entry would not adversely prejudice another innovative and original idea or entry, but not explained in that greater detail, from being adjudged better.
- The decision of the Selection Committee would be final and binding on all the contestants and no clarifications would be issued to any participants for any or their decisions.
- Any legal proceedings arising out of the competition/ its entries/ winners shall be subject to local jurisdiction of Delhi State.
- The final winning entry would be decided by the Department of Empowerment of Persons with Disabilities by a specially appointed panel.

General Guidelines

- The entries should include a separate cover page carrying the following personal information:
 - 1) Name of the participant
 - 2) Father/Mother Name
 - 3) Class/Programme
 - 4) Name and Address of School/College/ University
 - 5) Email Address