



THE NATIONAL SMALL INDUSTRIES CORPORATION LIMITED
(A Government of India Enterprise) Corporate Identification No. U74140DL1955GOI002481

SPECIAL RECRUITMENT DRIVE FOR FILLING UP SC,ST,OBC & PwBD VACANCIES

The National Small Industries Corporation Ltd. (The premier Mini-Ratna Government of India Enterprise under Ministry of Micro, Small and Medium Enterprises) invites applications from candidates belonging to Scheduled Castes, Scheduled Tribes, Other Backward Classes and Persons with Benchmark Disabilities for filling up following reserved vacancies:

- I. **Post** - General Manager in the functional area of Business Development / Marketing
Pay Scale - Rs.80,000-2,20,000/- (IDA)
No. of vacancies - 02 (OBC)
Upper age limit - 50 years for General (age relaxation of 3 years for OBC and for Ex-servicemen, as per Govt. rules)

Qualification	Experience								
<p>A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution.</p> <p>Only the following Full Time Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be considered as eligible:</p> <ul style="list-style-type: none"> • PGDBA (Post Graduate Diploma in Business Administration - 2 years) • PGDBM(Post Graduate Diploma in Business Management - 2 years) • MMS (Masters of Management Studies - 2 years) • MMM (Masters of Marketing Management - 2 years) • PGDMM (Post Graduate Diploma in Marketing Management - 2 years) • MIB (Masters in International Business - 2 years) • PGDM (Post Graduate Diploma in Management - 2 years) • MFT (Masters of Foreign Trade - 2 years) <p>Only the following specializations will be considered as equivalent to Marketing:</p> <table border="0"> <tr> <td>• Sales & Marketing</td> <td>• Retail Management</td> <td>• Event Management</td> <td>• Digital Marketing</td> </tr> <tr> <td>• Sales Management</td> <td>• International Business</td> <td>• Foreign Trade</td> <td>• International Marketing</td> </tr> </table>	• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing	• Sales Management	• International Business	• Foreign Trade	• International Marketing	<p>Total fifteen years' experience including ten years' experience after MBA or equivalent Degree in the relevant area.</p> <p>The candidate from Government sector should be presently working for two years or have last worked for two years in the IDA pay scale of 70,000-2,00,000/- / 29,100-54,500/- (pre-revised) OR in CDA Pay Scale Level 12 / Grade Pay of Rs.7600/- (pre revised). However, candidates working in</p>
• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing						
• Sales Management	• International Business	• Foreign Trade	• International Marketing						

<ul style="list-style-type: none"> E-Commerce Marketing & Management <p><u>No other qualification and specialization will be considered as equivalent to MBA and Marketing, respectively.</u></p>	Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 79,600/- for the last two years or have last worked for two years.
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- II. **Post** - Deputy General Manager in functional areas of Business Development / Marketing, Law&Recovery and Civil.
- Pay Scale** - Rs.70,000-2,00,000/- (IDA)
- Total No. of vacancies** - 04 (01-SC, 01-ST, 02-OBC)
- Upper age limit** - 45 years for General (age relaxation of 5 and 3 years for SC/ST and OBC, respectively and for Ex-servicemen, as per Govt. rules)

Functional Area	Qualification	Experience
Business Development / Marketing No. of vacancies - 02	A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution. <i>Only the following Full Time Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be considered as eligible:</i> <ul style="list-style-type: none"> PGDBA (Post Graduate Diploma in Business Administration - 2 years) PGDBM(Post Graduate Diploma in Business Management - 2 years) MMS (Masters of Management Studies - 2 years) MMM (Masters of Marketing Management - 2 years) PGDMM (Post Graduate Diploma in Marketing Management - 2 years) MIB (Masters in International Business - 2 years) PGDM (Post Graduate Diploma in Management - 2 years) MFT (Masters of Foreign Trade - 2 years) <i>Only the following specializations will be considered as equivalent to Marketing:</i> <ul style="list-style-type: none"> Sales & Marketing Retail Management Event Management Digital Marketing Sales Management International Business Foreign Trade International Marketing E-Commerce Marketing & Management <u>No other qualification and specialization will be considered as equivalent to MBA and Marketing, respectively.</u>	Total ten years' experience including seven years' experience after MBA or equivalent Degree in the relevant area.
Functional Area	Qualification	Experience

Law & Recovery No. of vacancy - 01	Graduation with full time Degree in Law from a recognized University or Institution.	Total ten years' experience including seven years' experience after Degree in Law in the relevant area.
Civil No. of vacancy - 01	Full Time Graduation in Civil Engineering from a recognized University or Institution.	Total ten years' experience including seven years' experience after Graduation in Civil Engineering in the relevant area.

Note for all functional areas: The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 60,000-1,80,000/- (IDA) / 24,900-50,500/- (pre-revised) **OR** in CDA Pay Scale Level 11 / Grade Pay of Rs.6600/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 68,000/- for the last two years or have last worked for two years.

Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.

III.	Post	- Deputy General Manager (Finance & Accounts)
	Pay Scale	- Rs.70,000-2,00,000/- (IDA)
	Total No. of vacancies	- 03 (01-SC, 02-OBC)
	Upper age limit	- 45 years for General (age relaxation of 5 and 3 years for SC and OBC, respectively and for Ex-servicemen, as per Govt. rules)

Qualification	Experience
(i) CA / ICWA(CMA) OR (ii) Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution. Only the following Degree(s) will be considered as equivalent to Graduate in Commerce: <ul style="list-style-type: none"> • BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting • BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting • BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting • BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting • BIBF (Bachelor of International Business & Finance) with specialization in Finance/Banking/Accounting • BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible.	Total ten years' experience including seven years' experience after CA / ICWA(CMA) / MBA or equivalent Degree in the relevant area. Note: In case of candidates having the qualification of CA/ICWA(CMA), the Article-ship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience. The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 60,000-1,80,000/-

Only the following Full Time Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA will be considered as eligible:

- PGDBA (Post Graduate Diploma in Business Administration - 2 years)
- PGDBM(Post Graduate Diploma in Business Management - 2 years)
- MMS (Masters of Management Studies - 2 years)
- PGDM (Post Graduate Diploma in Management - 2 years)
- PGDFM (Post Graduate Diploma in Financial Management - 2 years)
- MFM (Masters of Financial Management - 2 years)

No other qualification will be considered as equivalent to MBA

(IDA) / 24,900-50,500/- (pre-revised) **OR** in CDA Pay Scale Level 11 / Grade Pay of Rs.6600/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 68,000/- for the last two years or have last worked for two years.

- IV. **Post** - Chief Manager in functional areas of Business Development / Marketing , Civil and Mechanical
- Pay Scale** - Rs.60,000-1,80,000/- (IDA)
- Total No. of vacancies** - 03 (02-SC, 01-OBC)
- Upper age limit** - 42 years for General (age relaxation of 5 and 3 years for SC and OBC, respectively and for Ex-servicemen, as per Govt. rules)

Functional Area	Qualification	Experience												
Business Development / Marketing No. of vacancy - 01	A Graduate with full time MBA or equivalent having specialization in Marketing from a recognized University or Institution. Only the following Full Time Degree(s) / Diploma(s) for the purpose of equivalency of MBA will be considered as eligible: <ul style="list-style-type: none"> • PGDBA (Post Graduate Diploma in Business Administration - 2 years) • PGDBM(Post Graduate Diploma in Business Management - 2 years) • MMS (Masters of Management Studies - 2 years) • MMM (Masters of Marketing Management - 2 years) • PGDMM (Post Graduate Diploma in Marketing Management - 2 years) • MIB (Masters in International Business - 2 years) • PGDM (Post Graduate Diploma in Management - 2 years) • MFT (Masters of Foreign Trade - 2 years) Only the following specializations will be considered as equivalent to Marketing: <table border="1" data-bbox="316 1214 1766 1432"> <tbody> <tr> <td data-bbox="316 1214 725 1287">• Sales & Marketing</td> <td data-bbox="725 1214 1085 1287">• Retail Management</td> <td data-bbox="1085 1214 1406 1287">• Event Management</td> <td data-bbox="1406 1214 1766 1287">• Digital Marketing</td> </tr> <tr> <td data-bbox="316 1287 725 1360">• Sales Management</td> <td data-bbox="725 1287 1085 1360">• International Business</td> <td data-bbox="1085 1287 1406 1360">• Foreign Trade</td> <td data-bbox="1406 1287 1766 1360">• International Marketing</td> </tr> <tr> <td data-bbox="316 1360 725 1432">• E-Commerce Marketing & Management</td> <td data-bbox="725 1360 1085 1432"></td> <td data-bbox="1085 1360 1406 1432"></td> <td data-bbox="1406 1360 1766 1432"></td> </tr> </tbody> </table>	• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing	• Sales Management	• International Business	• Foreign Trade	• International Marketing	• E-Commerce Marketing & Management				Total eight years' experience including five years' experience after MBA or equivalent Degree in the relevant area.
• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing											
• Sales Management	• International Business	• Foreign Trade	• International Marketing											
• E-Commerce Marketing & Management														

No other qualification and specialization will be considered as equivalent to MBA and Marketing, respectively.		
Functional Area	Qualification	Experience
Civil No. of vacancy - 01	Full time Graduation in Civil Engineering from a recognized University or Institution.	Total eight years' experience including five years' experience after Graduation in Civil Engineering in the relevant area.
Mechanical No. of vacancy - 01	Full time Graduation in Mechanical Engineering from a recognized University or Institution.	Total eight years' experience including five years' experience after Graduation in Mechanical Engineering in the relevant area.
<p>Note for all functional areas: The candidate from Government sector should be presently working for two years or have last worked for two years in the pay scale of 50,000-1,60,000/- (IDA) / 20,600-46,500/- (pre-revised) OR in CDA Pay Scale Level 10 / Grade Pay of Rs. 5400/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 57,000/- for the last two years or have last worked for two years.</p> <p>Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.</p>		

V.	Post	-	Chief Manager (Finance & Accounts)
	Pay Scale	-	Rs.60,000-1,80,000/- (IDA)
	No. of vacancy	-	01(OBC)
	Upper age limit	-	42 years for General (age relaxation of 3 years for OBC and for Ex-servicemen, as per Govt. rules)

Qualification	Experience
(i) CA / ICWA(CMA) OR (ii) Graduate in Commerce with full time MBA or equivalent having specialization in Finance / Banking from a recognized University or Institution. Only the following Degree(s) will be considered as equivalent to Graduate in Commerce: <ul style="list-style-type: none"> • BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting • BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting • BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting • BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting • BIBF (Bachelor of International Business & Finance) with specialization in Finance/Banking/Accounting • BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible. Only the following Full Time Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA will be considered as eligible:	Total eight years' experience including five years' experience after MBA or equivalent Degree in the relevant area. Note: In case of candidates having the qualification of CA/ICWA(CMA), the Article-ship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience. The candidate from Government sector should be presently working for two

- PGDBA (Post Graduate Diploma in Business Administration - 2 years)
- PGDBM(Post Graduate Diploma in Business Management - 2 years)
- MMS (Masters of Management Studies - 2 years)
- PGDM (Post Graduate Diploma in Management - 2 years)
- PGDFM (Post Graduate Diploma in Financial Management - 2 years)
- MFM (Masters of Financial Management - 2 years)

No other qualification will be considered as equivalent to MBA

years or have last worked for two years in the pay scale of 50,000-1,60,000/- (IDA) / 20,600-46,500/- (pre-revised) **OR** in CDA Pay Scale Level 10 / Grade Pay of Rs. 5400/- (pre revised). However, candidates working in Private / Banking / Insurance sector should be drawing gross monthly salary of Rs. 57,000/- for the last two years or have last worked for two years.

VI. Post	- Deputy Manager in functional areas of Business Development / Marketing, Mechanical, Electrical, Civil and Law
Pay Scale	- Rs.40,000-1,40,000/- (IDA)
Total No. of vacancies	- 12 including 02 Persons with Benchmark Disability (02-SC, 04-ST, 06-OBC)
Upper age limit	- 35 years for General
Age relaxation	- 5 years for SC/ST - 3 years for OBC - 10 years for SC/ST PwBD 8 years for OBC PwBD - As per Govt. Rules for Ex-servicemen

Functional Area	Qualification	Experience
Business Development / Marketing No. of vacancies - 04	<p>A Graduate with MBA / PGDBM with specialization in Marketing from a recognized University or Institution.</p> <p><i>Only the following Degree(s) / Diploma(s) for the purpose of equivalency of MBA/PGDBM will be considered as eligible:</i></p> <ul style="list-style-type: none"> • PGDBA (Post Graduate Diploma in Business Administration) • PGDBM(Post Graduate Diploma in Business Management) • MMS (Masters of Management Studies) • MMM (Masters of Marketing Management) • PGDMM (Post Graduate Diploma in Marketing Management) • MIB (Masters in International Business) • PGDM (Post Graduate Diploma in Management) • MFT (Masters of Foreign Trade) <p><i>Only the following specializations will be considered as equivalent to Marketing:</i></p>	Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.

• Sales & Marketing	• Retail Management	• Event Management	• Digital Marketing
• Sales Management	• International Business	• Foreign Trade	• International Marketing
• E-Commerce Marketing & Management	• Social Media		
No other qualification and specialization will be considered as equivalent to MBA/PGDBM and Marketing, respectively.			

Functional Area	Qualification	Experience
Mechanical No. of vacancies – 02	Graduation in Mechanical Engineering from a recognized University or Institution.	Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.
Electrical No. of vacancies - 02	Graduation in Electrical and Electrical & Electronics Engineering from a recognized University or Institution.	Should have experience of five years (after graduation) in a reputed public / private sector in the relevant field.
Civil No. of vacancies - 02	Graduation in Civil Engineering from a recognized University or Institution.	Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.
Law No. of vacancies - 02	A Law Graduate / Degree in Law from a recognized University or Institution.	Should have experience of five years (after graduation) in a reputed public / private sector organization in the relevant field.

Important: In case of non-suitability of candidate(s) in a particular functional area, the vacancy can be filled in other functional area.

- VII. **Post** - Deputy Manager (Finance & Accounts)
Pay Scale - Rs.40,000-1,40,000/- (IDA)
Total No. of vacancies - **06** including 01 Persons with Benchmark Disability (02-SC, 01-ST, 03-OBC)
Upper age limit - **35** years for General
Age relaxation - 5 years for SC/ST - 3 years for OBC - 10 years for SC/ST PwBD
8 years for OBC PwBD - As per Govt. Rules for Ex-servicemen

Qualification	Experience
A Graduate in Commerce with CA / ICWA(CMA) / MBA / PGDBM having specialization in Finance / Banking from a recognized University or Institution.	Should have experience of three years (after graduation) in a reputed public / private sector organization in the relevant
Only the following Degree(s) will be considered as equivalent to Graduate in Commerce:	

- BBA (Bachelor of Business Administration) with specialization in Finance/Banking/Accounting
 - BBS (Bachelor of Business Studies) with specialization in Finance/Banking/Accounting
 - BBM (Bachelor of Business Management) with specialization in Finance/Banking/Accounting
 - BBE (Bachelor of Business Economics) with specialization in Finance/Banking/Accounting
 - BIBF (Bachelor of International Business & Finance) with specialization in Finance/Banking/Accounting
 - BMS (Bachelor of Management Studies) with specialization in Finance/Banking/Accounting
- Note: The specialization of Finance/Banking/Accounting should expressly be mentioned in the aforesaid Degrees, failing which the application will not be considered eligible.**

Only the following Degree(s) / Diploma(s) having specialization in Finance / Banking for the purpose of equivalency of MBA/PGDBM will be considered as eligible:

- PGDBA (Post Graduate Diploma in Business Administration)
- PGDBM(Post Graduate Diploma in Business Management)
- MMS (Masters of Management Studies)
- PGDM (Post Graduate Diploma in Management)
- PGDFM (Post Graduate Diploma in Financial Management)
- MFM (Masters of Financial Management)

No other qualification will be considered as equivalent to MBA/PGDBM

field.

Note: In case of candidates having the qualification of CA/ICWA(CMA), the Article-ship and practical training undertaken at the time of CA/ICWA(CMA) will be counted as experience.